



DELAWARE EQUINE COUNCIL

PO Box 158

Harrington, DE, 19952-5435

www.delawareequinecouncil.org

Dear Directory Advertiser,

The Delaware Equine Council is in the process of preparing its "Delaware Equine Industry Directory". The Directory has always been well received with many people keeping a copy in their barn, truck and house so that they have a quick reference available to them.

The format for the 2024 version will remain the same, including the printing costs from last year. *As last year, those purchasing ½ page and full page ads will automatically include a yearly DEC Commercial membership (a \$40 value), which will include your business card rotating into our newsletter, which is published every other month. Please provide us with a business card.*

Please mark the categories under which you would like your "one line listing" to be inserted with your City/Town, contact person and phone number, which is in addition to your advertisement.

Beginning now, we will start accepting ads and listings for the Directory. If you would like to appear in the 2024 Directory, please visit www.delawareequinecouncil.org, or contact Julie Warrington at 302-423-7393 or warrington_girls@yahoo.com for questions. You may also contact any Board member or active member to submit your ad.

Remember, the prime ad spots (inside front cover, rear inside cover, rear outside cover and center pages) are at a first come, first served basis and are color only, so don't hesitate!

Attached is the 2024 Delaware Equine Industry Directory application and price list. To view a copy of the 2023 Directory you can go to our website at www.delawareequinecouncil.org and click on Directory.

The ads must be camera ready or we can develop an ad for you. Our deadline for this year is November 30th.

We look forward to providing you with great advertising in a quality Directory.

Sincerely,

Julie

Julie Warrington, Secretary
Delaware Equine Council

2023 Delaware Equine Industry Directory Application

Please check the Ad size that you have chosen:

- ¼ page Black & White ad (4 ½” wide x 1 3/16” deep) ---- \$75.00
- ¼ page Color ad (4 ½ “ wide x 1 3/16 “ deep) ----- \$140.00
- ½ page Black & White ad (4 ½ wide x 3 11/16” deep) --- \$125.00
- ½ page Color ad (4 ½” wide x 3 11/16” deep) ----- \$215.00
- Full Page Black & White (4 ½ ‘ wide x 7 ½” deep) ----- \$190.00
- Full Page Color ad (4 ½” wide x 7 ½ “ deep) ----- \$300.00
- Inside Front or Rear Cover - Color ----- \$450.00
- Center Full Page – Color ----- \$425.00
- Back Cover – Color ----- \$525.00

Back cover, Inside Front & Rear Cover & Center Pages sell first come, first served basis.

Single line listings will be FREE, however, we still need the information for the category:

Name: _____, **City** _____, **Phone** _____

“X” those categories you wish to be listed:

Adoption/rescue, Apparel, Arena rental, Auction Services, Construction, Bedding/hay/straw,
 Parties/pony rides, Boarding, Breeding, Building materials, Crematory, Dentistry,
 Message/Chiro/Accup/PEMF, Equipment/Vehicles, Farm/Pet sitting, Farrier, Feed/Sup, Fencing, Fox
Hunting, Graphics, Harness trainers, Horseshows, Insect Control, Insurance, Judges, Loans,
 Photography, Sales, Racetracks, Real Estate, Riding camps, Riding Instruction, Rodeo,
 Saddlery/Saddle fitting, Services, Swimming pool, Tack, Tack repair, Therapeutic Riding, Trail riding,
 Training, Transportation, Veterinary Services

Name of Business, Service, or Organization : _____

Contact name: _____

Mailing address : _____

City : _____ State : _____ Zip code : _____

Email : _____ Phone Number : _____

Ads should be received no later than November 30, 2023.

Ads, business cards, and application may be submitted on-line via www.delawareequinecouncil.org, by email at warrington_girls@yahoo.com, or mailed to Julie Warrington, 550 Plaindealing Rd., Magnolia, DE 19962. Ads can be developed for you, just ask.

Payments can be made via PayPal or checks made payable to **Delaware Equine Council** via Julie’s address.

1/2 and full page ads automatically receive a 1 year DEC membership. Provide your business card.