

**DELAWARE EQUINE COUNCIL
MINUTES
January 16, 2017**

Meeting called to order at 7:00pm by President Stan Vonasek.

Board Members

Present: Stan Vonasek, Ken Horeis, Tami Stevens, Pam Nebel, Julie Warrington, George Parris, Cyndi Vollmer, Dr.Christina Dayton

Absent: Wendy Lippincott

Secretary's Report: (Pam Nebel) November 2016 minutes are available on the back table and also on the DEC website at www.delawareequinecouncil.org.

Treasurer's Report: (Tami Stevens)

Starting balance as of 11/21/16: **\$28,846.10**

Deposits: \$2,945.00 (dues, directory ads, turkey raffle proceeds)

Deductions: \$196.28 (Pam Nebel newsletter postage, trailer tags/DMV, cookies for Member Appreciation Day, PayPal fees)

Ending balance as of 12/19/16: **\$31,594.82.**

Dan Watson made motion to pay all bills. It was seconded by Cyndi Vollmer and passed.

Treasurer's report for December as there was no meeting:

Starting balance as of 12/19/16: **\$31,594.82**

Deposits: None

Deductions: \$350 (American Horse Council annual dues)

Ending balance as of 1/16/17: **\$31,244.82**

Committee Reports:

Directory (Ken): DEC directory had a few less ads but not significantly low. Ads were as follows: Full page color - 21 in 2017 (24 in 2016), half page color - 12 in 2017 (13 in 2016), full page b/w - 8 in 2017 (7 in 2016), half page b/w - 19 in 2017 (23 in 2016), quarter page b/w - 12 in 2017 (15 in 2016). Gross amount collected for 2017 is \$8,745 Gross amount for 2016 was \$9,795. The difference is \$1,050 less than last year. Same formatting will be used at a cost of \$450. Associates

International along with Economy Printing will be providing quotes to Ken regarding printing the directory this year. Ken reported on the number of new ads collected this year. Stan (2), Pam (1), Wendy (1), Ken (4). Ken is awarded a \$100 check for selling the most ads with the highest dollar amount of sales at \$510. Congratulations! Final proof for directory should be ready tomorrow whereby we can review and return for printing. Hope to have it ready for distribution by early February. Jennifer Wilson was the winner for the cover photo contest. Beautiful picture submitted. Congratulations, Jennifer.

Scholarship Applications (Stan): We have received 3 applications to date. Confident that more will be coming in during the last two weeks of January. This has been the pattern over the past years.

Southern States SHOW Program (Marie): Marie reported that she got several proofs of purchase labels tonight and continues to collect them.

OLD BUSINESS

License Plate Design Contest (Wayne): Five license plate designs have been received to date.....all from the same person. Participants can submit as many designs as they want. There is no limit. Wayne has received lots of feedback from people on Facebook and continues to advertise periodically. We are hopeful to receive more designs by the deadline of January 31, 2017. Once all submittals have been received, the committee will make a selection, get approval from MVA, and announce the winner at the scholarship awards dinner. Winner will receive a lifetime membership with DEC along with a free license plate of their own.

Sweatshirts/tee shirts (Pam): The question is whether or not we want to change the design. Kay Mildon got up and modeled her sweatshirt so that everyone can look at what we presently have silk-screened on our shirts. Everyone agreed that the front "branding" should remain. Suggestions were made to change the branding on the back. Cyndi suggested putting the date of Member Appreciation Day each year. Great suggestion, but we would need to pay an additional set-up fee each year since the design would be changed. Julie suggested we wait until we have a winner for the license plate contest and perhaps we can merge that design into a new design for the back of the sweatshirts/tee shirts. All agreed.

Insurance (Equisure Excess Liability Renewal): Insurance renewals are due. Individual \$25 Family \$40 Stan collected checks from participating members and

will forward a check to the insurance company. Insurance certificates will be received via email.

Clinic with Sonny Garguilo – Cyndi Vollmer addressed a previous discussion we had regarding obtaining Sonny Garguilo for a clinic. Where are we with it and should we proceed? Pam reported that she has not pursued anything further as a motion had not been made to do so. Getting a host facility is the key ingredient to make this happen. Julie Warrington asked whether we were doing the clinic as exposure for Sonny or would we be tacking on an addition dollar amount to the per person cost of the clinic in order to receive income for DEC. Pam replied that the intention was to do it for the community and as good public relations for DEC and some exposure for Sonny in Delaware. Ken asked about auditing and whether or not we could collect auditing fees. Pam will go back to Sonny and inquire about auditing fees. If anyone has any ideas about a location to hold the clinic if it comes to fruition, please let Pam know.

NEW BUSINESS

Peter Schwartz – Kim Schwartz’s husband, Pete, passed away peacefully at home on Wednesday, January 11. A memorial service was held today at 5pm at Trader Funeral Home in Dover. Friends were received between 3:00-5:00. The family asked that in lieu of flowers that a donation be made to the American Lung Association. Motion was made by George Parris to donate \$100. Julie Warrington seconded the motion and it was passed.

Karen Kershaw Named Scholarship (Stan): A motion was made by Pam Nebel to award a scholarship in Karen Kershaw’s name at the awards ceremony on March 4. George seconded the motion and it was passed.

New DE Secretary of Agriculture (Stan): Stan mentioned that Michael Scuse will be confirmed as the new Delaware Secretary of Agriculture, replacing former Secretary Ed Kee. Prior to joining the USDA in 2009 to serve as Under-Secretary, Scuse served as the Delaware Secretary of Agriculture.

Motion to adjourn was made by Dan Watson and seconded by Kay Mildon.

Next Meeting: February 20, 2017 at the Harrington Fire Hall

Meeting adjourned at 7:39 p. m.

Minutes submitted by Secretary, Pam Nebel