

**DELAWARE EQUINE COUNCIL
MINUTES
October 18, 2017**

Meeting called to order at 7:04 pm by President Stan Vonasek

Board Members

Present: Stan Vonasek, Ken Horeis, Tami Stevens, Julie Warrington, Wendy Lippincott, Cyndi Vollmer, George Parris

Absent: Dr. Christina Dayton, Pam Nebel

Secretary's Report (Wendy Lippincott filling in for Pam Nebel): September Minutes are available on the DEC website at www.delawareequinecouncil.org.

Treasurer's Report: (Tami Stevens)
Starting balance as of 9/18/17: \$29,728.09
Deposits: \$0
Deductions: \$2420.00

Ending balance as of 9/18/17: \$27,308.09

George motioned to accept Treasurer's report and Ken seconded. Motion passed.

GUESTS - None

COMMITTEE REPORTS

Nominating Committee (Pam and Wendy) – Wendy was nominated last month to continue as Director for another 3-year term. Tami will run to continue as Treasurer. No other nominations as yet.

Newsletter (Wendy) – Working on it. Articles of local events are needed.

License Plate Design (Julie) – Waiting on art tweak from DMV.

Directory (Ken/Wendy) – Charlotte Grant and Wendy handling phone calls for one-line listings. Print ads are coming in slowly as usual. Letter and forms are at the front table. New ads \$100 reward for highest dollar amount of new ads. Inside front cover, back cover, and the two center pages are all taken. A total of 1 ½ boxes of the 2017 directories are left. Laurel saddle friends ad is ¼ page. Visibility may be an issue for the text.

SS POP Coupons – Received letter stating that September 22, 2017 Triple Crown will no longer be manufactured. October 31, 2017 last day to submit seals.

OLD BUSINESS

Member Appreciation Day: Stan – purpose is to say “Thank You” to our members.

\$1255.00 gained in memberships. \$120 in shirt sales. -\$1170 Catering. -\$172 cookies. -\$82 paper products. Net \$89 in the positive. 31 individual memberships, 1 commercial, 1 organizational.

Delaware Horseman’s Assistance Fund: Letter thanking DEC for the sponsorship. Letter read to membership.

American Horse Council – Stan. Letter and renewal check already signed.

Association Resource Group: Equisure and other benefits described.

New Business:

Officer and Board Member Perks – Stan. Read by-laws. No perks specified. Family membership suggested by Stan for \$30.

Equine Stewardship Award – Ken. \$1000 awarded to poultry farms. A suggestion was made at Dept. of Ag to award horse farms. Looking for DEC to sponsor. Ken is to follow up and bring proposed requirements to DEC for further consideration. Criteria to be developed by Chris B and Ken.

Triple Crown Feeds- Ken: Blue Seal dealers can apply to carry Triple Crown. Confusion among Southern States regarding triple crown. Triple Crown Partner Program offers \$.35 per seal. Form handed to Marie Johnson for follow-up.

Scholarship Values and Planning – Stan. Scholarships shall be determined from year to year based off of fundraising. George made motion for 5 x \$1500 scholarships shall be awarded. Cyndi Vollmer seconded motion.

First Time Horse Owner’s Clinic - Ken: Maryland Horse Council Sponsoring. Costs \$75. Consider clinic for winter.

Bi-Laws Committee. George Parris and Ken Horeis to review bylaws for outdated verbiage or changes needed.

MISCELLANEOUS

Stan and Laurie visited the Dover Symphony. They use Amazon Smile which nets them ½% of sales for consumers naming them as their Non-Profit of Choice. They also use Redner's Rewards. Turn in receipts for 2% of sales. This is something DEC may wish to consider.

Motion to adjourn was made by Wendy Lippincott and seconded by George Parris.

Meeting adjourned at 8:05pm.

Next Meeting – November 20, 2017, at the Harrington Fire Hall conference room.

Minutes submitted by Director Wendy Lippincott.